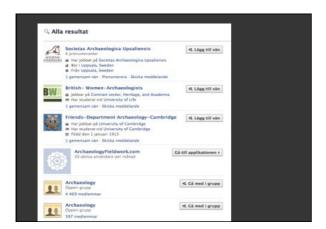




empirical work content analysis

facebook twitter second life pinterest



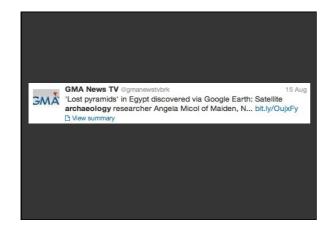




















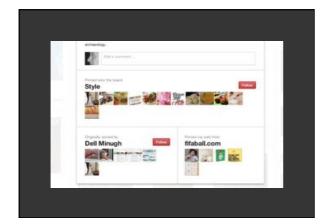














knowledge production in social media?

archaeology is a social practice.

representation of archaeology is a social practice.

some findings.

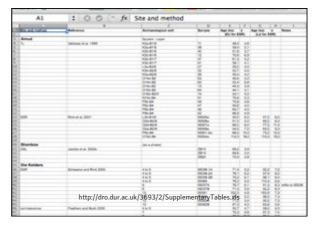
archaeology according to facebook.

pinterest for archaeology.

second life of my archaeology.







archaeology according to a database. the difference is the difference of each service. services as is.

## services for something.



Engagement has its consequences social media, participatory knowledge production and the changing face of archaeological work

Ph.D., Docent, Senior Lecturer Åbo Akademi University, Finland firstname.lastname@abo.fi www.istohuvila.fi @ihuvila